

Course code (filled in by the Office for Education)	
Course title	<b>Introduction to Public Policy</b>
Module title	Public Administration and Management
Level of the course	BA
Institute/Department responsible for course	Institute of State Theory and Governance
Course director	Márton Gellén, Ph. D.
Name of the Lecturer(s)	Márton Gellén, Ph. D.
Number of the ECTS credits	5
Teaching methodology	Lectures, student presentations, interactive tasks
Language of instruction	English
Prerequisite(s) for the course	fluency in English
Semester	Spring
Course description	The aim of the course is to provide a broader view for both our Hungarian and foreign student into the subject of Public Policy. Within this frame the course deals with the participants of the public policy, the processes and problem of the related subject.
Learning outcomes and course competences	Upon completing the course and having met the course requirements students will: - understand the basics of public policy as an academic discipline including models, means of policy making as well as the most important theoretical approaches regarding public policy. The course puts emphasis on practical skills regarding policy issues. The lectures are problem-focused, problem identification and problem solving is demonstrated on practical cases.
Weekly content of course	<ol style="list-style-type: none"> <li>1. The content of the semester. What is public policy? Elements of the notion.</li> <li>2. Public policy as a practical skill and as an academic discipline.</li> <li>3. Aims and objectives of public policy</li> <li>4. Means and tools of public policy</li> <li>5. Players and participants of public policy</li> <li>6. Introduction to the policy process</li> <li>7. Public policy models</li> <li>8. Agenda setting, and the role of tematization in public policy</li> <li>9. Identifying needs. The public policy problem.</li> <li>10. Policy planning</li> <li>11. Developing alternatives in public policy</li> <li>12. Decision-making in public policy</li> <li>13. Policy implementation</li> <li>14. Policy evaluation</li> <li>15. Summary of the course, case presentations</li> </ol>
Compulsory and recommended reading materials	<p>Christoph Knill and Jale Tosun: Public Policy. A New Introduction. Palgrave Macmillan, 2012, UK, ISBN: 978-0230278394</p> <p>Wayne Parsons: Public Policy. An Introduction to the Theory and Practice of Policy Analysis. Edward Elgar Publisher. Cheltenham, UK 1995, 1997, 1999, 2001, 2003, 2005</p>
Assessment methods and criteria	Presentations, discussion at class and written submission of own policy paper.
Grading	Class participation, presentations, activity at class
Office hours/contact details	Márton Gellén: on appointment (gellen.marton@uni-nke.hu)